

Graphic & Motion Designer with 8+ years of cross-platform experience. Based in Austin, Texas. Open to relocation. Skilled in print, motion & digital design. Experienced leading and contributing within both in-house and agency teams. Specializes in producing modular and adaptable creative at scale.

Professional Experience

Sep 2025 - Present

Creative Designer | Finance of America

Create performance-focused paid media assets across video, static, and motion formats. Lead research, concepting, and creative strategy while managing modular production with designers, copywriters, and analysts. Increased average CTR from 0.75% to 3.5% and reduced average CPC from \$60 to \$22.

Jun 2023 - Sep 2025

Sr. Graphic Designer | Optimal - Texas

Managed strategy and execution for paid media creative for 20+ concurrent brands across diverse industries ranging from SaaS, Food, Health and more. Notable clients include Mazda, Barclays Center, Brooklyn Nets.

Oct 2024 - Sep 2025

Alpha Artist | Open AI - Remote

Part of a global cohort of selected artists shaping Sora; OpenAI's generative video model. Playing a key role in developing early best practices for AI video production.

May 2022 - May 2023

Lead Designer | Snap Kitchen - Texas

Led the creative direction across digital and 80+ physical locations nationwide driving 120% increase in sales and a comprehensive storefront rebrand boosting foot traffic by 120%.

Feb 2019 - May 2022

Creative Director | TYLER'S - Texas

Directed in-house creative across apparel, product, photo, video, web, retail graphics and more.

Education

2013 - 2017

Bachelors in Media Studies

University of Liberal Arts Bangladesh ,
CGPA : 3.92/4.0

Tools & Software

Adobe Creative Suite : Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, Audition

Web : Figma , Wordpress, BigCommerce, Motion, Shogun, Wix, Google Web Designer, Framer, Squarespace

Email : MailChimp, Klaviyo

3D : Blender , Marvelous Designer Substance Painter

AI : Sora, Veo, Stable Diffusion, Dall-E, Mid Journey, Adobe Firefly, Runway, Eleven Labs, SeedDance, Manus

Skills

Graphic : branding, typography, billboards, posters, packaging, storefronts, apparel, and more.

Motion : animation, video editing, dynamic typography, GIFs.

Digital & Web: social ads, landing pages, email design, slide decks.