

Graphic & Motion Designer with 7+ years of cross-platform experience. Based in Austin, Texas. Open to relocation. Skilled in print, motion & digital design. Experienced leading and contributing within both in-house and agency teams. Specializes in producing modular and adaptable creative at scale.

## Professional Experience

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*Jun 2023 - Present*

### **Sr. Graphic Designer | Optimal - Texas**

Manage strategy and execution for paid media creative for 20+ concurrent brands across diverse industries ranging from SaaS, Food, Health and more. Notable clients include Mazda, Barclays Center, Brooklyn Nets.

*Oct 2024 - Present*

### **Alpha Artist | Open AI - Remote**

Part of a global cohort of selected artists shaping Sora; OpenAI's generative video model. Playing a key role in developing early best practices for AI video production.

*May 2022 - May 2023*

### **Lead Designer | Snap Kitchen - Texas**

Managed the creative dept to lead creative direction across all touchpoints for 80+ store locations nationwide. Prepared a full package redesign driving 120% increase in sales and a comprehensive storefront rebrand that boosted foot traffic by 120%.

*Feb 2019 - May 2022*

### **Creative Director | TYLER'S - Texas**

Directed in-house creative across apparel, product, photo, video, web, retail graphics and more.

## Education

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*2013 - 2017*

### **Bachelors in Media Studies**

University of Liberal Arts Bangladesh , CGPA : 3.92/4.0

## Tools & Software

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**Adobe Creative Suite** : Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, Audition

**Web** : Figma , Wordpress, BigCommerce, Shogun, Wix, Google Web Designer, Framer, Squarespace

**Email** : MailChimp, Klaviyo

**3D** : Blender , Marvelous Designer Substance Painter

**AI** : Sora, Veo, Stable Diffusion, Dall-E, Mid Journey, Adobe Firefly

## Skills

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**Graphic** : branding, typography, billboards, posters, packaging, storefronts, apparel, and more.

**Motion** : animation, video editing, dynamic typography, GIFs.

**Digital & Web**: social ads, landing pages, email design, slide decks.

**3D & XR**: modeling, texturing, augmented/virtual reality content, 360° environments.